



Robinson  
Memorial  
Hospital

Robinson Memorial Hospital  
Foundation

# Corporate Partners in Health Program

*Robinson Memorial Hospital has developed its **Corporate Partners in Health Program** in response to a growing interest from the corporate community for increased opportunities and involvement with the hospital. Mutually beneficial and strategic partnerships are being formed between Robinson Memorial Hospital and area businesses through the **Corporate Partners in Health Program.***

## **Components of the program include:**

### ***Tours of the Hospital:***

Make plans to view all of the new facilities and technology available on campus.

### ***State of Health Care:***

Presentation by Stephen Colecchi, President and CEO of Robinson Memorial, who will talk about the state of health care locally, state-wide and nationally.

### ***Working Partners Occupational Health Services:***

Working Partners provides occupational health services to community businesses, industry and schools in the Portage County area. The program takes a pro-active approach to medicine in the workplace joining business and healthcare professionals together in a partnership to promote employee health and productivity, and to minimize the impact of employee injury. Working Partners Programs are tailored to meet a company's specific needs, designed to enhance communication, reduce injuries and lower worker's compensation costs. Working Partners has been providing services to businesses, industry and schools in the Portage County area and surrounding communities since 1991. Services are provided at several locations.

### ***Speaker's Bureau:***

Robinson Memorial Hospital offers a variety of medical and clinical professionals who are available to speak at corporate sites on a wide range of health topics of interest.

### ***Funding Partnerships:***

Many funding partnership opportunities are available for corporate sponsorship, as well as numerous naming opportunities. Through corporate gifts and donations from individuals, the hospital is able to obtain the support necessary for medical services, special projects and new programs.

Hospitals prosper when individuals, corporations, and foundations financially support the institution's healthcare goals. Today, companies value hospitals as important providers of talent, research and ideas as much as they value their quality care, technology and service. Companies connect with Robinson Memorial Hospital because they view us as a very important resource and they invest in us to ensure that our future is secure.

Increasingly, patterns of corporate giving reflect patterns of corporate interest. For many companies, corporate philanthropy is an integral part of their public relations and marketing strategy.

**For more information  
on the Robinson  
Memorial Hospital  
Corporate Partners in  
Health Program,  
contact Deborah Solan,  
Executive Director,  
Robinson Memorial  
Hospital Foundation,  
at 330-297-8801 or  
dsolan@rmh2.org.**

Corporate sponsors are invited to join the Foundation in its continuing mission to support Robinson Memorial Hospital and its commitment to serve the healthcare needs of the Greater Portage County Area. Our corporate sponsors take a leadership role in the hospital's mission to provide excellent healthcare where you need it.

Corporate sponsorships are available at several levels and we can tailor a plan to meet your corporate marketing needs. Corporate marketing opportunities range from:

*Event sponsorships*

*Endowment support for institutional priorities that ensure long-term viability*

*Nursing education and research*

*Scholarships*

*Unrestricted funds for areas of greatest need*

*New building construction or upgrading*

*Community outreach projects*

*Sponsorships of lectures that brings the expertise of practitioners into the hospital and the community*

Our donors include individuals, corporations and foundations from diverse backgrounds. We are grateful for their generous spirit of giving. Their gifts have enabled us to serve our community with our hallmark high quality and compassionate care.

The Robinson Memorial Hospital Foundation thanks our many corporate donors and vendors who generously contributed a total of \$470,000 through the Robinson Tomorrow Campaign. These philanthropic gifts represent more than 15 percent of the total dollars raised for the Foundation's \$3 million Robinson Tomorrow Campaign.



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